

# Marc Angelou Antone

WordPress Web Designer & Developer | SEO Specialist

Pagadian City, Philippines | [LinkedIn](#) | [+639073277789](#) | [antonemarcangel@gmail.com](mailto:antonemarcangel@gmail.com)

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## WORK EXPERIENCE

### Magnet Marketing SEO

Arizona, United States

Local SEO Specialist | WordPress Web Designer & Developer

February 2022 - September 2025

- Develop and design WordPress websites using plugins like Elementor and Divi, creating user-friendly, visually appealing layouts tailored to each business's brand, products, services, and goals.
- Making sure every website was fully responsive and fast-loading across desktop, tablet, and mobile devices.
- Implementing On-page SEO during website development, setting up metadata, optimizing keyword placement, building internal linking, and Managing Google Business Profiles (GBPs) across multiple service areas to boost rankings and local visibility.
- Provided website maintenance and technical support, including updates, backups, and security fixes to keep sites running smoothly.

### 5 Dog Digital Marketing

California, United States

SEO Specialist | Web Designer & Developer

April 2022 - January 2025

- Built and customized websites using WordPress plugins such as Elementor and Divi, tailoring designs to match each business's brand, products, and services.
- Designed user-friendly, visually appealing layouts that align with client goals and enhance user experience.
- Ensured all websites were fully responsive and optimized for desktop, tablet, and mobile devices.
- Developed websites with SEO best practices in mind, including clean structure, schema markup, and optimized site speed.
- Performed On-page SEO tasks during development such as metadata setup, keyword placement, and proper internal linking.
- Provided website maintenance and technical support, including updates, backups, and security enhancements.

### Rogue Business Marketing

Alabama, United States

SEO Specialist

May 2023 - December 2024

- Focused on national-level SEO strategies, with strong emphasis on On-page SEO implementation for multiple client websites.
- Managed and optimized Google Business Profiles (GBP) across various service areas to maximize local visibility.
- Implementing On-page SEO best practices including optimized titles, meta descriptions, headers, and content structure.
- Collaborated closely with developers and content teams to ensure SEO guidelines were properly integrated into site builds and updates.
- Monitored keyword rankings, organic traffic, and user behavior using tools like Google Analytics, Search Console, Ahrefs, and Semrush adjusting strategies for continuous improvement.
- Supported campaigns with data-driven insights, helping clients achieve higher search visibility and stronger online presence.

## LEADERSHIP EXPERIENCE

### Rank Fortress Digital Agency-Pagadian

Pagadian City, Philippines

Head SEO (SEO Team Management)

August 2020 - April 2022

- Led and managed the SEO team, providing guidance, problem-solving, and strategy alignment to meet client goals.
- Developed and executed data-driven SEO strategies that improved organic rankings and increased website traffic.
- Oversaw on-page, off-page, and technical SEO initiatives, ensuring best practices were consistently applied.
- Managed both national and local SEO campaigns, achieving measurable growth in visibility, leads, and conversions
- Collaborated with cross-functional teams to integrate SEO with content, web design, and overall digital marketing strategies.
- Monitored performance using tools like Google Analytics, Search Console, Ahrefs, and Semrush for reporting actionable insights to clients.

## **EDUCATION**

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**Western Mindanao State University - ESU Pagadian**

**Pagadian City, Philippines**

*Bachelor's Degree in Bachelor of Science in Computer Science (BSCS)*

*March 2020*

- Member, IT Society | Coursework: Computer Programming, Web Dev (HTML, CSS, PHP,) Database Systems

## **SKILLS & INTERESTS**

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**Skills:** On-Page, Off-Page SEO, Technical SEO, Local SEO Optimization,, SEO Tools (Ahrefs, SEMrush, GA, GSC), Web Design, Web Dev, Website Optimization, Web Maintenance.

**Interests:** Google Algorithm Updates, AI-Powered SEO Strategies, New Trends, Self Improvement, New Online Games, Basketball.